



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Americans for Prosperity (11360)
Mentzer Media Services, Inc. (3427)
CLOYD, ELISE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 626463
Inv Date 8/26/2012
Terms Net 30
Contract 325370
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Product Political - Issue (1068)
Brand 1836 AFP (134344)
Acct Types National/Political
Est/Headline 1836/06262075
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:34:24PM

AMER FOR PROSPERITY
AMERICANS FOR PROSPERITY

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th 2, F-2	08/22/12 7:27AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th 2, F-2	08/22/12 7:59AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th 2, F-2	08/23/12 7:29AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th 2, F-2	08/23/12 7:59AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th 2, F-2	08/24/12 7:25AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV18H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th 2, F-2	08/24/12 7:59AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV18H	\$1800.00	
2.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00AM- 9:00:00AM	Day, W-1, Th 1, F-1	08/22/12 8:55AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	AFP12TV14H	\$1800.00	
	Spot	8:00:00AM- 9:00:00AM	Day, W-1, Th 1, F-1	08/23/12 8:54AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	AFP12TV14H	\$1800.00	
	Spot	8:00:00AM- 9:00:00AM	Day, W-1, Th 1, F-1	08/24/12 8:38AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	AFP12TV18H	\$1800.00	
3.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	9:00:00AM- 10:00:00AM	Day, W-1, Th 1, F-1	08/22/12 9:31AM (We)	00:30	LIVE! WITH KELLY	AFP12TV14H	\$600.00	
	Spot	9:00:00AM- 10:00:00AM	Day, W-1, Th 1, F-1	08/23/12 9:43AM (Th)	00:30	LIVE! WITH KELLY	AFP12TV14H	\$600.00	
	Spot	9:00:00AM- 10:00:00AM	Day, W-1, Th 1, F-1	08/24/12 9:31AM (Fr)	00:30	LIVE! WITH KELLY	AFP12TV18H	\$600.00	
4.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	11:00:00AM- 12:00:00PM	Day, W-1, Th 1, F-1	08/22/12 10:58AM (We)	00:30	The View	AFP12TV14H	\$700.00	
	Spot	11:00:00AM- 12:00:00PM	Day, W-1, Th 1, F-1	08/23/12 10:59AM (Th)	00:30	The View	AFP12TV14H	\$700.00	
	Spot	11:00:00AM- 12:00:00PM	Day, W-1, Th 1, F-1	08/24/12 10:59AM (Fr)	00:30	The View	AFP12TV18H	\$700.00	
5.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	12:00:00PM- 1:00:00PM	Day, W-1, Th 1, F-1	08/22/12 12:52PM (We)	00:30	EYEWITNESS NEWS 12P	AFP12TV14H	\$700.00	
	Spot	12:00:00PM- 1:00:00PM	Day, W-1, Th 1, F-1	08/23/12 12:52PM (Th)	00:30	EYEWITNESS NEWS 12P	AFP12TV14H	\$700.00	
	Spot	12:00:00PM- 1:00:00PM	Day, W-1, Th 1, F-1	08/24/12 12:43PM (Fr)	00:30	EYEWITNESS NEWS 12P	AFP12TV18H	\$700.00	
6.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:00:00PM- 5:30:00PM	Day, W-1, Th 1, F-1	08/22/12 5:13PM (We)	00:30	EYEWITNESS NEWS 5P	AFP12TV14H	\$1700.00	
	Spot	5:00:00PM- 5:30:00PM	Day, W-1, Th 1, F-1	08/23/12 5:23PM (Th)	00:30	EYEWITNESS NEWS 5P	AFP12TV14H	\$1700.00	
	Spot	5:00:00PM- 5:30:00PM	Day, W-1, Th 1, F-1	08/24/12 5:23PM (Fr)	00:30	EYEWITNESS NEWS 5P	AFP12TV18H	\$1700.00	
7.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:30:00PM- 6:00:00PM	Day, W-1, Th 1, F-1	08/22/12 5:54PM (We)	00:30	EYEWITNESS NEWS 530P	AFP12TV14H	\$1800.00	
	Spot	5:30:00PM- 6:00:00PM	Day, W-1, Th 1, F-1	08/23/12 5:57PM (Th)	00:30	EYEWITNESS NEWS 530P	AFP12TV14H	\$1800.00	
	Spot	5:30:00PM- 6:00:00PM	Day, W-1, Th 1, F-1	08/24/12 5:43PM (Fr)	00:30	EYEWITNESS NEWS 530P	AFP12TV18H	\$1800.00	
8.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00PM- 6:30:00PM	Day, W-1, Th 1, F-1	08/22/12 6:27PM (We)	00:30	EYEWITNESS NEWS 6P	AFP12TV14H	\$2000.00	
	Spot	6:00:00PM- 6:30:00PM	Day, W-1, Th 1, F-1	08/23/12 6:22PM (Th)	00:30	EYEWITNESS NEWS 6P	AFP12TV14H	\$2000.00	
	Spot	6:00:00PM- 6:30:00PM	Day, W-1, Th 1, F-1	08/24/12 6:23PM (Fr)	00:30	EYEWITNESS NEWS 6P	AFP12TV18H	\$2000.00	
9.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:58:00PM- 7:30:00PM	Day, W-1, Th 1, F-1	08/22/12 7:22PM (We)	00:30	INSIDE EDITION	AFP12TV14H	\$2000.00	
	Spot	6:58:00PM- 7:30:00PM	Day, W-1, Th 1, F-1	08/23/12 7:28PM (Th)	00:30	ENTERTAINMENT TONIGHT	AFP12TV14H	\$2000.00	
	Spot	6:58:00PM- 7:30:00PM	Day, W-1, Th 1, F-1	08/24/12 7:20PM (Fr)	00:30	INSIDE EDITION	AFP12TV18H	\$2000.00	



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Invoice 626463
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Contract 325370
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10.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:30:00PM- 7:56:00PM	Day, W-1, Th-1, F-1	08/22/12 7:47PM (We)	00:30	ENTERTAINMENT TONIGHT	AFP12TV14H	\$2000.00	
	Spot	7:30:00PM- 7:56:00PM	Day, W-1, Th-1, F-1	08/23/12 7:56PM (Th)	00:30	ENTERTAINMENT TONIGHT	AFP12TV14H	\$2000.00	
	Spot	7:30:00PM- 7:56:00PM	Day, W-1, Th-1, F-1	08/24/12 7:47PM (Fr)	00:30	ENTERTAINMENT TONIGHT	AFP12TV18H	\$2000.00	
11.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	11:35:00PM- 12:05:00AM	Day, W-1, Th-1	08/22/12 11:57PM (We)	00:30	Nightline	AFP12TV14H	\$1000.00	
	Spot	11:35:00PM- 12:05:00AM	Day, W-1, Th-1	08/23/12 12:04AM (Th)	00:30	Nightline	AFP12TV14H	\$1000.00	
12.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00AM- 7:00:00AM	Day, Sa-2	08/25/12 6:22AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	AFP12TV18H	\$700.00	
	Spot	6:00:00AM- 7:00:00AM	Day, Sa-2	08/25/12 6:54AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	AFP12TV18H	\$700.00	
13.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-2	08/25/12 7:22AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	AFP12TV18H	\$700.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-2	08/25/12 7:28AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	AFP12TV18H	\$700.00	
14.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00AM- 9:00:00AM	Day, Sa-1	08/25/12 8:40AM (Sa)	00:30	Good Morning America Saturday	AFP12TV18H	\$1000.00	
15.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	12:00:00PM- 12:30:00PM	Day, Su-1	08/25/12 12:23PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	AFP12TV18H	\$700.00	
16.0	Spot			08/25/12			1 preempt @ \$1200.00	\$0.00	Sports Over Run
17.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00AM- 8:00:00AM	Day, Su-2	08/26/12 7:28AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	AFP12TV18H	\$700.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Su-2	08/26/12 7:54AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	AFP12TV18H	\$700.00	
18.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00AM- 9:00:00AM	Day, Su-2	08/26/12 8:29AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	AFP12TV18H	\$1000.00	
	Spot	8:00:00AM- 9:00:00AM	Day, Su-2	08/26/12 8:59AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	AFP12TV18H	\$1000.00	
19.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	12:00:00PM- 12:30:00PM	Day, Su-1	08/26/12 12:22PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	AFP12TV18H	\$500.00	
20.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00PM- 8:00:00PM	Day, Su-1	08/26/12 7:19PM (Su)	00:30	America's Funniest Home Videos	AFP12TV18H	\$5300.00	
33.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	12:05:00AM- 12:35:00AM	Day, F-1	08/24/12 12:33AM (Fr)	00:30	Nightline	AFP12TV18H	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$67,400.00	Total Spots	48
Commission	(\$10,110.00)		
Net Total	\$57,290.00		